

DOUBLE X
NEW YORK TOKYO SEOUL
INTERIORS ARCHITECTURE CG

www.doxinteriors.com ip@doxinteriors.com +(81) 70 4079 5623

### COMPANY PROFILE

#### Interior Design, Computer Graphics and Architecture

Design firm based in Tokyo, New York and Seoul. The company specializes in Interior Design, Computer Graphics and Architecture. Our philosophy and goal is to always ensure the highest standard of service for our clients, by providing professional and custom services for each project, through rigorous analysis of our clients' needs.





### **OUR GOALS**

Our goal is to always ensure the highest standards by providing professional and custom services for each project, through rigorous analysis of our clients' needs and resources. Contact us anytime, for FREE inquires and quotes.





SERVICE

FLUENT COMMUNICATION





3D TECHNOLOGIES

CONSTANT

### DESIGN METHODOLOGY

Due the global nature of our work the company works in multiple locations worldwide. Our work scope focuses on the development of the Design in 3D, from concept to construction documents. Our main focus relies on innovation and efficiency, by proposing new design strategies, and by avoiding traditional approaches. We use the latest computer and 3D technologies in our design process, producing realistic 3D Computer Graphics to provide our clients with a very accurate idea of the design.



## **OUR PROJECTS**

ANA
YouTube
Perrier-Jouet
Sazaby-League
Agatha Paris
Amway
Adeam
Foxey
Anayi
Alta Architecture
Nihon Sekkei
SOM
Joe Ginsberg

Dentsu
HP
Accor Group
W Hotels
BBVA
Lee Bo Young
Passtaccio
Blue Velvet Club
ENC restaurants
Cowy's
Qatar Petroleum
Priztker-Hyatt
JTI

SK-II

DA Group
Marmara Hotels
Sokyo Gallery
Park Hotels
KCC
Silverstein Prop.
NATO
DIFFA
Bee House
Deloitte
JLL
Keio University
Almazan-LAb

### **OUR TEAM**

The Company follows an always connected global nomad work style flexible structure, assembling specific teams for specific projects, to ensure that we always meet our client's needs.

Ivan Pazos, AIA PhD Gorka Blas, COAM MA Karen Kim, MBA Momoko Hirayama Jennifer Cho, LEED IIDA Giuseppe Mucci, F&B



### IVAN PAZOS PhD AIA

Architect and Interior Designer based in New York and Tokyo. Mr. Pazos has a Master in Architecture by Columbia University in New York, and a PhD in Computer Science by A Coruña University in Spain. He holds Architecture Professional Licenses in New York and in Spain. He has lectured and participated in final critics at international academic institutions, his work and research has been widely published.

Prior to establishing his own firm, he was Architecture Professor at Korea and Hayang Universities in Seoul. He gained Professional experience working with Peter Eisenman and Skidmore Owings and Merrill (SOM), both in New York, and Nihon Sekkei in Tokyo.

## PROJECT MAP

#### **GLOBAL DESIGN FIRM**

We have worked on projects in Tokyo, New York, Seoul, London, LA, Osaka, Shanghai, Beijing, Brussels, Santiago de Compostela, Madrid, Mexico DF, Hanoi, Doha and Dubai among other international locations.





### **GET IN TOUCH**



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### PUBLICATIONS INTERIOR DESIGN

PRESS

Ivan Pazos designs and contributions have been published worldwide in numerous design media.

Interior Design Magazine Monacelli Press El Pais Elle Decor US Elle Decor Korea Pasajes





### PUBLICATIONS DESIGN AWARDS

PRESS

Ivan Pazos designs and contributions have been published worldwide in numerous design media.

Hospitality Design Elle Decor Japan

### PUBLICATIONS JOURNALS

PRESS

van Pazos PhD research has been published worldwide in numerous architectural and non-architectural media.

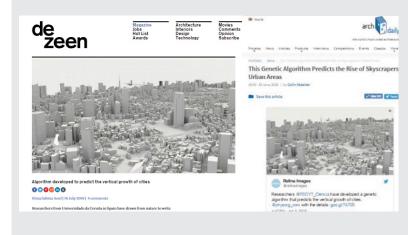
Dezeen ArchDaily

Journal of the CTBUH

Journal of Urban Planning and Development

IT Software Journal

Journal of Asian Architecture and Building Engineering





### PUBLICATIONS MEDIA

PRESS

Van Pazos PhD research has been published worldwide in numerous architectural and non-architectural media.

Kyodo News Mutboard&Vogel De Ingenieur Eureka Alert Qwerty Radio Sustentar TV European Bank of Development



# RETAIL interiors

## 7 WTC SHOWROOM

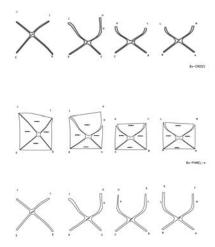
NYC

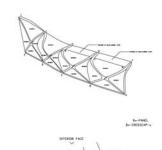
New York City, USA 2007. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

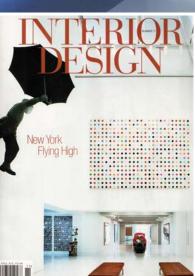
Ivan pazos was the Leading Designer for SOM's team. We proposed complex curved walls, in order to guide the visitors through the space. The design was generated by 3D software techniques, and fabricated using CNC technology. The project was awarded Best of the Year in 2006 by Interior Design Magazine, and featured in the Bruce Willis and Hale Berry's film "Perfect Stranger"





















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## ADEAM GINZA SIX

TOKYO

Ginza, Tokyo, Japan 2016. Ivan Pazos for HaCo

New flagship store in Tokyo for Japanese fashion brnad ADEAM. The Design was created by Ha Co, DOX fproduced the 3D design work. The design is simple, elegant, with references to Japanese traditions.







## **FOXEY POP-UP**

Shinjuku, Tokyo, Japan 2019. DOX 3D Design for HaCo

Foxey's Sports Pop-up store in Ishetan Shinjuku. The 3D design by DOX in acollaboration with design firm HaCo. The store showcases the new casual collection of the Japanese highend fashion Brand Foxey.





## KUMUKUM ART GALLERY

NYC

Lower East Side, NYC, USA 2009. By DOX

KumuKumu is located in Manhattan's Lower East Side, center of the upcoming New York art scene. The art gallery is a very long space, the iconcept was to divide it into three continous chambers gradually shrinking, making the experience of walking through the Art Gallery a journey full of discoveries.









Tokyo, Japan 2018. By DOX

Sokyo's Gallery Booth for the 2018 Tokyo's International Art Fair (AFT). The design features a continous two level ondulationg counter to showcase the contemporary ceramic artworks.







## YOUTUBE

TOKYO

Tokyo, Japan 2017. By DOX

Proposal for the new YouTube Space in Tokyo. The design was the second place in a restricted design competition, among some of the most recognized designers in Japan. The concept was to use the YouTube design identity as motive for the facade and interiors. The building becomes a huge billboard freestanding in the bustling Shibuya district.













## **SK-II POPUP**

TOKYO

Omotesando, Tokyo, Japan 2018. Collaboration of DOX with ALTA NYC & Huge New York.

Collaboration with ALTA architecture and HUGE, for the design of a Pop-up Store, for the cosmetics brand SK-II in the trendy Omote-Sando neighbourhood, Tokyo. DOX was in charge of the 3D design production, and also collaborated with the drawing documentation for the project.















## SK-II TESTER BAR

## TOKYO

### Omotesando, Tokyo, Japan 2019. By DOX in collaboration with DENTSU LIVE

Collaboration with Japanese top advertising firm Dentsu Live, for the design of a Pop-up Store for the cosmetics brand SK-II in Omote-Sando, Tokyo. The design featured a tester bar and powder room, and it was inspired by the Power of Pitera commercial series, starring Japanese celebrity Naomi.















## **ADEAM+FOXEY**TOKYO

Tokyo, Japan 2019. 3D's by DOX for HaCo

Fashion store in Ishetan Shinjuku, combining the ADEAM and FOXEY brands in one space. DOX developed the 3D design for HaCo. The project is simple, luxurious and elegant. The 3D design images and final construction are almost identical.













## **BEE HOUSE** SEOUL

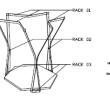
Hongdae, Seoul, Korea 2011. By DOX

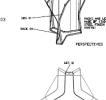
Hongdae is the hip party area for Seoul's youngsters. We were commissioned the design a casual retail space, by using unfinished materials, the result is a warehouse looking space filled with hexagonal furniture elements based on Bee House's logo and brand identity. The curves and angles add sophistication to the design, acting as an attractor for customers.

















Tokyo, Japan 2017. 3D's by DOX for HaCo.

Proposal for new fashion store for Japanese fashion brand ANAYI. Porject proposal by HaCo, and 3D renderings by DOX. The design is simple, eleganthe main concept was a continous illuminated wall niche.





## **ADEAM GINZA SIX** TOKYO

Ginza, Tokyo, Japan 2016. 3D's by DOX for HaCo

Flagship store in Tokyo for ADEAM, following the steps of the Midtown location. The Design was created by HaCo, DOX was responsible for the 3D work. The design is simple, elegant, with references to Japanese traditional architecture.





## **AGATHA PARIS** SEOUL

Gangnam, Seoul, Korea 2015. By DOX

Agatha Paris Store in the fashionable Gangnam district, next to all the big brands. Design and construction was a coillaboration of DOX and Bossdesign. The small space was designed and built on a tight schedule, following the brand identity of Agatha Paris.







ADEAN



## **AMWAY** SEOUL

Seoul, Korea 2016. By DOX

Restricted design competition by invitation for Amway Asia. The concept proposal was for Amway's APAC operations new showrooms. The design features natural elements and wood screens.





### **GAP** SEOUL

Hongdae, Seoul, Korea 2011. By DOX

Originally Designed as the Flagship Store of fashion brand Bee House, the space was reconverted into a GAP store. Parts of the original Bee House flagship store design were left in place, with new furniture and branding items. A fresh look for GAP in Seoul.

## **DIFFA**

New York, USA 2006, 2008, 2009. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Fashion meets design in Manhattan at DBD, for an annual fundraising event organized by DIFFA for AIDS. New York's most renowned designers collaborate to create incredible dining experinces for this event. Profits from the dinners, cocktail parties and exhibits are donated to the fight against AIDS.













## FOOD& BEVERAGE

interiors

## **ANA HANGAR CAFE**HANFDA AIRPORT

Haneda International Airport, Tokyo 2019. Collaboration of DOX with Sazabi-League

All Nippon Airlines (ANA) hangar cafe, at Haneda House, on Domestic Terminal 2. The cafe is a collaboration of Pablo's Cheesecakes and ANA, designed by Sazabi-League, DOX collaborated with the 3D design production.









# TOMAHAWK & CHAMPAGNE LONDON

London, UK 2015. By DOX

Tomahawk & Champagne Steakhouse features champange golds and greens, on this exclusive venue in the center of London. Designed for Giuseppe Mucci. A safe heaven for the dangerously trendy.









## **PASTACCIO** SEOUL

Ilsan, Korea, 2013. By DOX

Italian fine eatery in Ilsan, Seoul. The venue has sophisticated interiors with predomination of greens and wood. Promoted by successfull businessman Sewon Baek, a run by an Italian manage Giuseppe Mucci. The restaurant distinguises itseelf from others italian venues, as a truly European stablishment.





## **PERRIER JOUET**SEOUL

Paradise City Casino and Hotel, Seoul, Korea 2015. By DOX

Trendy venue at Incheon's Airport Paradise City Casino. High end Bar for top world class Champagne brand Perrier-Jouet, catering a femenine and sophisticated clientele. The design is a mixture of greens and golds. Collaboration of DOX and Pernord Richard Korea.











## **CORRETTO**LONDON

#### Chelsea, London 2019. By DOX

Italian fine eatery in Chelsea, London. The venue is a close collaboration with Baldoria's and DOX parnert Giuseppe Mucci. The restaurant is an authentic italian comtemporary venue, very casual and elegant. The mustard yellow facade serves as an attractor for passing by customers, hard to miss.







## COWY'S SEOUL Seoul, Korea 2013. By DOX

Cowy's is a proposal for a honey comb ice cream franchise in Seoul. The client asked for a retro European chick look, with traditional materials to be used in a very modern way. Clean, simple and elegant soft ice cream shop.



## **BAR DE PINTXOS**TOKYO

Tokyo, Japan, 2015. By DOX

Proposal for a Spanish Bar franchise in Tokyo. The venue is coffee and wine oriented, with pintxos or small tapas to eat. The mood is more set for daytime, very modern and contemporary but incorporating some traditional elements to enhance the traditions and history of the foods and drinks served.







## XO CLUB SEOUL

& Cocktails

Itaewon, Seoul, Korea 2013. By DOX

DOX was responsible for the design of the XO Club, located in the epicenter of Itaewon. XO Club targets a trendy and sophisticated crowd of partygoers. The Club features a colosseo-like amphitheater, that serves as a stage and dance floor. The design is lavish and inspired in Kubrick's Masterpiece "Eyes Wide Shut".



### **BAR DE COPAS** TOKYO

#### Roppongi, Tokyo, Japan 2015. By DOX

Spain style Bar de Copas, for casual evening wine and pintxos, and late night indulging. The Iberian drinking and eating culture gets transplanted to Tokyo in a very contemporary way, avoiding traditional sterotypes of spanish culture, aiming to reshape Tokyo's nightlife.







## **DAJE PINSA** LONDON

#### Covent Garden, London, UK 2019. By DOX

Italian fine eatery in London's Covent Garden district. The venue design was done in close collaboration with Baldoria's Giuseppe Mucci . The restaurant is proposal of a renovation of a previous existing venue.



## **SCORES CLUB** NEW JERSEY

Atlantic City, NJ, USA 2012. DOX for ICrave

DOX collaboration with ICrave one of the world top designers for nightlife spots for the Blue Velvet Club, and Scores Club in Atlantic City, New Jersey. Blue and gold tones define the lavish venue.













## HOTELS

interiors

## MARMARA PARK AVENUE HOTEL

NYC

Manhattan, NYC, USA 2013. Ivan Pazos Senior designer for Joe Gingsberg

The Marmara Hotels property in Park Avenue South, just a few blocksfrom Grand Central Station. The Hotel targets a sophisticated crowd of Global Nomads. The design is a Collaboration between New York artist Joe Ginsberg and DOX. Art pieces, finishes and applications create an unique space, with its own character and personality.

















awards













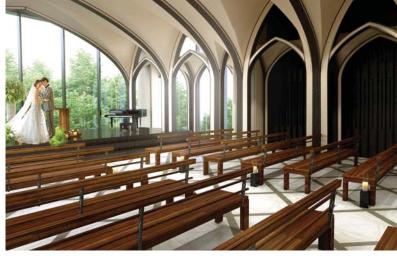
## BAILEY HOUSE WEDDING HALL

SEOUL

Gangnam, Seoul ,Korea 2019, By DOX

Wedding hall facilities for Bailey House, within a Shilla Stay Hotel in Seoul's Gangnam District. The design included food & beverage and the wedding chapel. The project was a collaboration with Seoul's based firm Wee Associates.





THE BAILEY HOUSE





## **W HOTEL** ORANGE COUNTY

Orange County, CA, USA 2008. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Huntington beach is a surfing spot in the LA Area. The project was designed by SOM, and Ivan Pazos was the lead initerior designer. Purples, reds and oranges are mixed together with wave like wood structures. A safe heaven for the dangerously trendy.



### MANHATTAN LOFTS LONDON

London, UK 2018. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

New trendy Hotel and residences in London. The design was made by SOM, and Ivan pazos was lead designer for the Lobbies and terraces.







## **QYU NHON HOTEL**VIETNAM

Qyu Nhon, Vietnam 2017. Ivan Pazos for Nihon Sekkei

Hotel development on the beach front of Qyu Nhon. Ivan pazos was the lead designer within the Nihon Sekkei team. The hotel is a mid range facility in the town of Qyu Nhon, upcoming new resort.







## **MERCURE HOTEL** HANOI

Hanoi, Vietnam 2011. Ivan Pazos for DA Group

The lakes and trees of Ha Noi, and the traditional and charming Vietnamese attires and hats have been the main inspirational motive for the design of the new Mercure property in the City. The peach flowers also bring a pinch of colour into the mix. ivan Pazos was the lead designer within the DA group team.

## **PARK HOTEL**Hyderabad

### Hyderabad, India 2010. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Hyderabad, India, is well-known for its pearls and bangle bracelets, as well as for its Nizams. The city's long jewellry tradition is the inspiration for the décor of the new Park Hyderabad, a hotel boutique that opened in April of 2010. The result is an elegant mix of traditional Indian heritage, with an overall modern look to it. Cutting edge design meets local traditions.















## LEE BO YOUNG & JISUNG APT

SEOUL

Gangnam, Seoul, Korea 2013. DOX & Bossdesign

Apartment design for Korean celebrity actors Lee Bo Young and Jisung in Gangnam, Seoul. The design is a modern and clean luminous space. The result is a very contrasted minimalist interior. Close collaboration with Bossdesign.











## BABY V.O.X. APT

Seoul, Korea 2014. By DOX & Bossdesign

New family residence of Kim I-Jin former leader of Korean Pop band Baby-V.O.X. in Seoul. Modern warm and simple design, in collaboration with Seoul based firm Bossdesign.







## RESIDENTIAL

interiors

# OFFICES interiors

## **PRITZKER-HYATT**CHICAGO

 ${\bf Chicago, USA\,2005.\, Ivan\, Pazos\, as\, senior\, designer\, for\, Skidmore,} \\ {\bf Owings\, and\, Merrill}$ 

New Headquarters for JTI, designed by SOM. Ivan Pazos participated in the project as Senior Designer. The design of the office resembles to a hotel environment, with a predominance of wood and a vertical void over the skylobby.









## **HEWLETT PACKARD** OSAKA

Osaka, Japan 2019. DOX collaboration with The Waku+Folk Partnership

Collaboration between DOX and The Waku+Folk Partnership for an office for HP in Osaka. DOX was responsible of the design and 3D work. The project was managed by JLL. The design is simple and elegant with a predomination of wood and punchy colors, according to the HP international design guidelines.















## **BBVA**MADRID / MEXICO

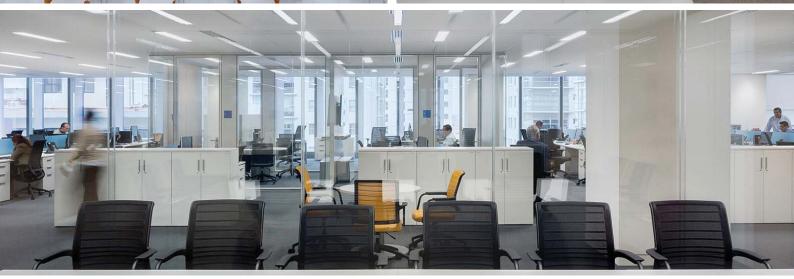
Madrid / Mexico DF, 2009-2014. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

Global interior design standards for the BBVA offices, by SOM. Ivan Pazos was Senior Designer in charge of the international competition that won the project. the design follows the BBVA bank corporate image.













## JAPAN TOBACCO INT

GENEVE

Geneve, Switerland 2016. Ivan Pazos as Senior Designer for Skidmore, Owings and Merrill

JTI Headquarters in Geneve, designed by SOM. Ivan Pazos participated in the project as Senior Designer, and was in charge of the executives office, and interconnecting spiral stair.

















## **QATAR PETROLEUM** QATAR

Doha, Qatar 2009. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

Qatar Petroleum Headquarters, by SOM. Ivan Pazos was the main senior interior designer for the SOM's team. The project compromises 15 buildings with offices and facilities. each building has a predominant puch color.













### **HARBINGER** NEW YORK

NYC, USA 2008. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

Harbinger Capital hedgefund offices in New York by SOM. Ivan Pazos was senior interior designer for SOM's initial proposal. The finishes are mossity neutrals, highly contrasted and elegant. The project features a round central table for as main ttrading desk, to enhace teamwork.











## **MB BANK** HANOI

Hanoi, Vietnam 2017. Ivan Pazos as Senior Designer for Nihon Sekkei

MB Bank Headquarters, Ivan Pazos was senior interior designer for the Nihon Sekkei team. The executive offices are located at the top floor, and wood is the predominant material.



# ARCHIECTURE

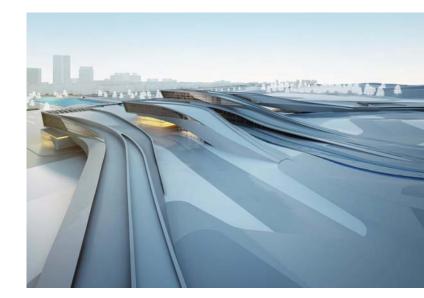
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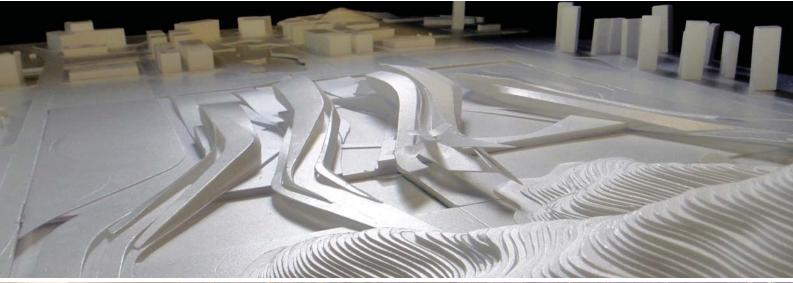
## CITY HALL COMPETITION



Gyeongsan Buk Do, South Korea 2010. Ivan Pazos for DA Group

As South Korea continues its economic growth new planned cities are being developed in several locations. Gyeongsang Buk Do province it is one of these new Urban Developments. Ivan Pazos was the Senior designer with DA Group for the competition project. A fluid design that blends with the landscape.





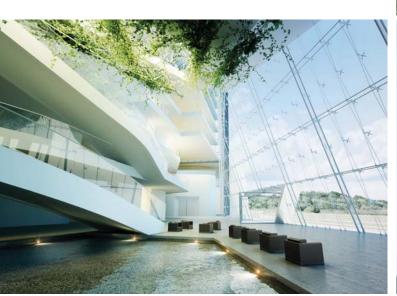


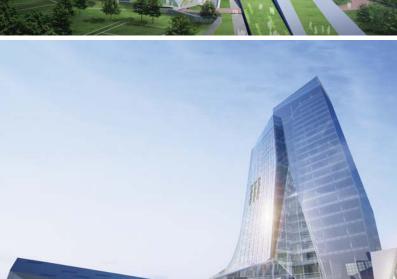
## KOGAS COMPETITION

SEOUL

Daegu, Korea 2010. Ivan Pazos for DA Group

Kogas, restricted competition for the main gas provider in Korea. Ivan Pazos was senior designer with the DA Group team. The project is located in the city of Daegu.







## NAM KWAN MUSEUM CHEONGSONG

Cheong Song, Korea 2016. By DOX

Rennovation of a former high school building into a museum for renowned Korean painter from CheonSong Nam Kwan. A Collaboration between DOX and Bossdesign.



## CITY OF THE CULTURE OF GALICIA

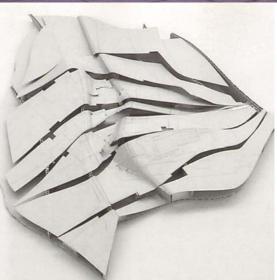
SPAIN

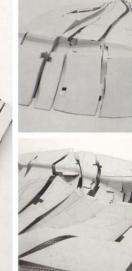
Santiago de Compostela, Spain. 1999-2012. Ivan Pazos for Peter Eisenman

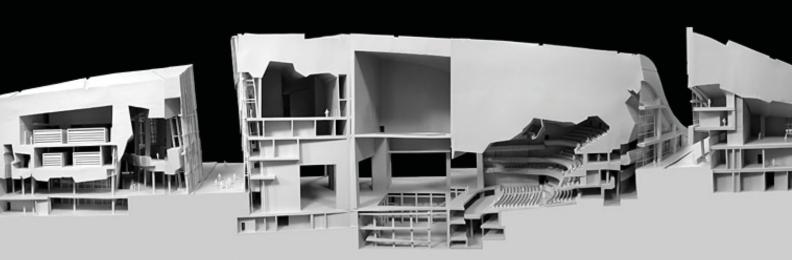
In the Celtic land of Galicia, lays the holy tomb of Saint James. Peter Eisenman's Masterpiece lays just a few kilometers away from the one thousand year old Cathedral. The City of the Culture of Galicia is inspired by the old middle age town of Santiago and a scallop's shell, which is the symbol of the ancient pilgrimage. Ivan Pazos was senior designer within Eisenman 's team.

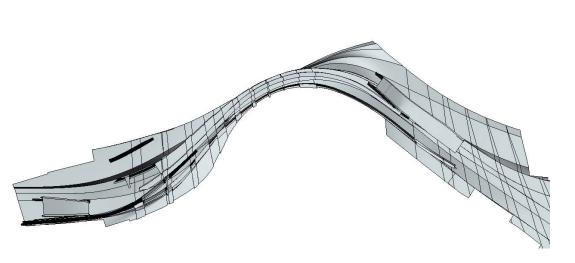














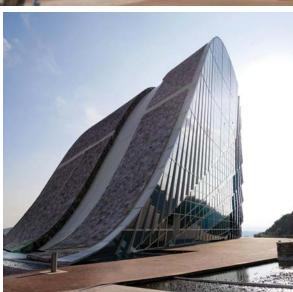












## **NATO HQ** BRUSSELS

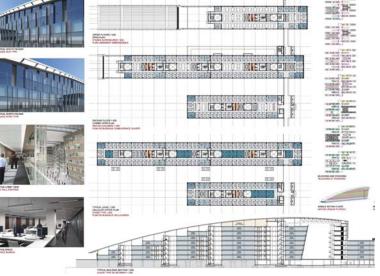
### Brussels, Belgium 2004-2017 . Ivan Pazos for Skidmore, Owings and Merrill

NATO Headquarters building in Brussels, designer by SOM Chicago, New York and London. Ivan Pazos was Senior Designer with SOM for the Council Room, Meeting and public areas. The building started its operations in 2017.















## **LIBRARY**MADRID

Madrid, Spain 2019. Finalist in Competition by DOX & Almazan Keio University Lab

Finalist (Among the 10 top entries out of 160) for the design competition organized by the Madrid city government for a library building in Las Tablas. Project in Colaboration with Almazan Lab at Keio Univesity, Tokyo.









## NAN QIAO HOTEL SHANGHAI

Nan Qiao, Shanghai, China, 2018. Ivan Pazos Senior designer for Nihon Sekkei

Residential and hotel development in the outskirts of Shanghai. Ivan Pazos was the Senior Designer with the Nihon Sekkei team. The project features triangular fading out windows.



## KCC GOLF VILAS PHILPINNES

Clark, Philipinnes 2018. By DOX

Luxury Vilas, annex to a golf course in the mountain resort town of Clark in the Philipinnes, on a Korean owned golf course. The vilas are simple and elegant with adjacent swimming pools.







### **POOL HOUSE**

FLORIDA

Orlando, Florida 2019. Collaboration of DOX with Natalie Cheng of Alta NYC

Proposal by Alta NYC for a house in Florida. DOX collaborated with the Computer Graphics production.

## MUSEUM COMPETITION

Galicia, Spain 2011. By DOX

Competition Proposal for a Museum in the north western Spain, by DOX. The project is composed by triangulated cubic volumes.



## **PORT MASTERPLAN**YOKOHAMA

### Yokohama, Japan 2018. Ivan Pazos Senior designer for Nihon Sekkei

Ivan Pazos was senior designer, and also did the 3D work for the re-development of the Yokohama port. The project includes an opera house, hotels, convention center, recreational, residential and a casino.









### PEDESTRIAN BRIDGE

SHANGHAI

Shanghai, China, 2016. Ivan Pazos Senior designer for Nihon Sekkei

Competition: Second place. Ivan Pazos was the Senior Designer for the competition, against Gensler, GMP and Ove Arup among others. The brige proposal is an organic X shaped multilevel pathway.





## OPERA HOUSE

CHENDU

Chendu, China 2016. Ivan Pazos Senior Designer for Nihon Sekkei

Competition: Second Place.

Ivan Pazos was the Designer in charge with Nihon Sekkei's team for the restricted Competition. Among others Zaha Hadid, GMP and Jean Nouvel participated in the Competition.







