



DOUBLE X
NEW YORK TOKYO SEOUL
INTERIORS ARCHITECTURE CG

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OUR TEAM

Our Team of highly competent and talented professionals will ensure the best possible outcome for each project.

Ivan Pazos, AIA PhD
Berta Alguero, ID
Gorka Blas, COAM MA
Karen Kim, MBA
Junko Hirayama
Jennifer Cho, LEED IIDA
Giuseppe Mucci, F&B
Natalie Cheng, AIA



IVAN PAZOS PhD AIA

Architect and Interior Designer based in New York and Tokyo. Mr. Pazos has a Master in Architecture by Columbia University in New York, and a PhD in Computer Science by A Coruña University in Spain. He holds Architecture Professional Licenses in New York and in Spain. He has lectured and participated in final critics at international academic institutions, his work and research has been widely published.

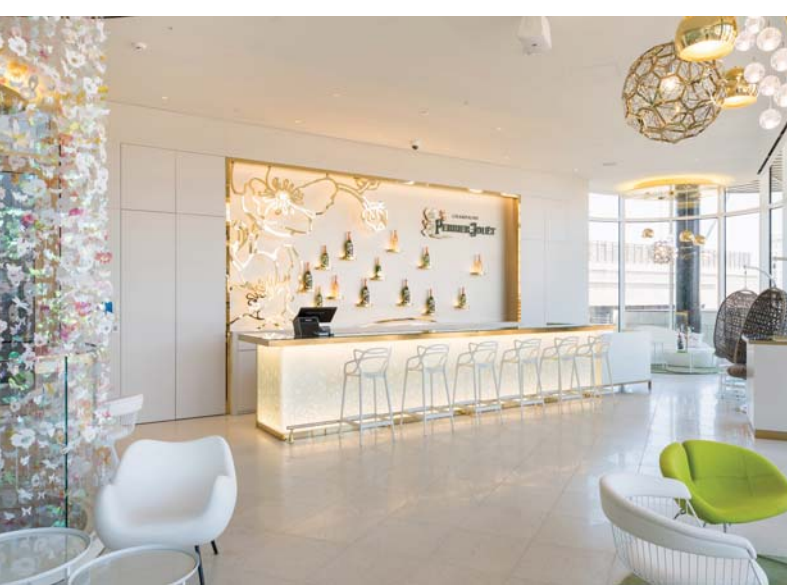
Prior to establishing his own firm, he was Architecture Professor at Korea and Hanyang Universities in Seoul. He gained Professional experience working with Peter Eisenman and Skidmore Owings and Merrill (SOM), both in New York, and Nihon Sekkei in Tokyo.



PROJECT MAP

GLOBAL DESIGN FIRM

We have worked on projects in Tokyo, New York, Seoul, London, LA, Osaka, Fukuoka, Yokohama, Nagoya, Shanghai, Beijing, Brussels, Santiago de Compostela, Madrid, Mexico DF, Hanoi, Doha and Dubai among other international locations.



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COMPANY PROFILE

Interior Design, Computer Graphics and Architecture

Design firm based in Tokyo, New York and Seoul. The company specializes in Interior Design, Computer Graphics and Architecture. Our philosophy and goal is to always ensure the highest standard of service for our clients, by providing professional and custom services for each project.



OUR GOALS

Our goal is to always ensure the highest standards by providing professional and custom services for each project.



SERVICE
ORIENTED



FLUENT
COMMUNICATION



3D
TECHNOLOGIES



CONSTANT
INNOVATION

DESIGN METHODOLOGY

Due the global nature of our work the company works in multiple locations worldwide. Our work scope focuses on the development of the Design in 3D, from concept to construction documents. Our main focus relies on innovation and efficiency, by proposing new design strategies, and methodologies. We use the latest computer and 3D technologies in our design process, producing realistic 3D Computer Graphics to provide our clients with a very accurate idea of the design.



PROJECTS & CLIENTS

ANA	AYR	DA Group	Tatcha
YouTube	Dentsu	Marmara Hotels	SK-II
Perrier-Jouet	HP	Sokyo Gallery	Inditex
Sazaby-League	Accor Group	Park Hotels	ZARA
Agatha Paris	W Hotels	KCC	
Amway	BBVA	Silverstein Prop.	
Adeam	Lee Bo Young	NATO	
Foxey	Passtaccio	DIFFA	
Anayi	Blue Velvet Club	Bee House	
Alta Architecture	ENC restaurants	Deloitte	
Nihon Sekkei	Cow's	JLL	
SOM	Qatar Petroleum	Almazan-LAB	
Joe Ginsberg	Pritzker-Hyatt	Digisurf	
Adient	JTI	Maruhan	
Super Okusan	UPI	Sujahta	
HaCo	OCA	MSD	
Blackstone	CBRE	Elvive	

PUBLICATIONS INTERIOR DESIGN

PRESS

Ivan Pazos designs and contributions have been published worldwide in numerous design media.

Interior Design Magazine
Monacelli Press
El Pais
Elle Decor US
Elle Decor Korea
Pasajes



PUBLICATIONS DESIGN AWARDS

PRESS

Ivan Pazos designs and contributions have been published worldwide in numerous design media.

Hospitality Design
Elle Decor Japan

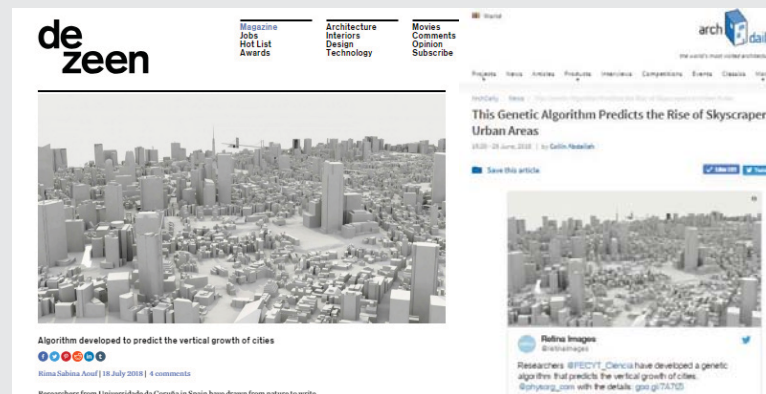


PUBLICATIONS JOURNALS

PRESS

Ivan Pazos PhD research has been published worldwide in numerous architectural and non-architectural media.

Dezeen
ArchDaily
Journal of the CTBUH
Journal of Urban Planning and Development
IT Software Journal
Journal of Asian Architecture and Building Engineering



PUBLICATIONS MEDIA

PRESS

Ivan Pazos PhD research has been published worldwide in numerous architectural and non-architectural media.

Kyodo News
Mutboard&Vogel
De Ingenieur
Eureka Alert
Qwerty Radio
Sustentar TV
European Bank of Development



URBAN RESORT KIRANAH GARDEN TOKYO BAY

Toyosu, TOKYO, Japan 2022. By DOX

Urban Resort in the heart of Tokyo Bay overlooking the megapolis skyline. Ibiza inspired trendy and exclusive venue, featuring both an indoor area, including a poolside. Time to get ready, the party is about to start!







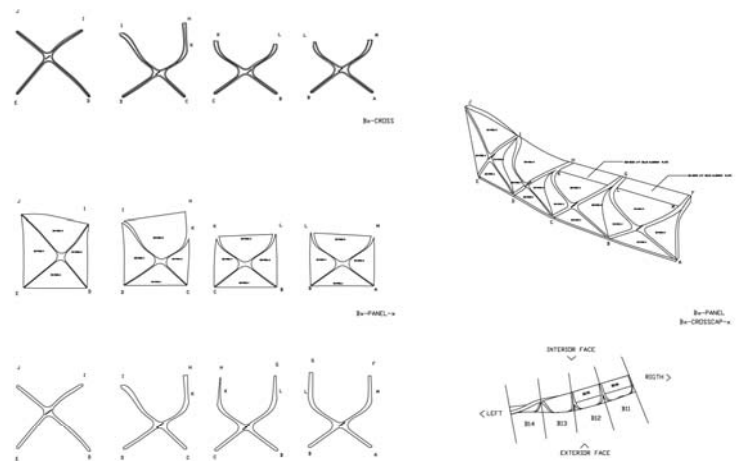
RETAIL

interiors

7 WTC SHOWROOM NYC

New York City, USA 2007. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Ivan pazos was the Leading Designer for SOM's team. We proposed complex curved walls, in order to guide the visitors through the space. The design was generated by 3D software techniques, and fabricated using CNC technology. The project was awarded Best of the Year in 2006 by Interior Design Magazine, and featured in the Bruce Willis and Hale Berry's film "Perfect Stranger"



ADIENT SHOWROOM YOKOHAMA

Kanagawa, Japan 2023. By DOX

Showroom, Cafe and Meeting Spaces for GLOBAL leading automobile seat manufacture ADIENT. The space has a futuristic look but still natural and sustainable, a bright future for a leading company.



KUMUKUMU ART GALLERY NYC

Lower East Side, NYC, USA 2009. By DOX

KumuKumu is located in Manhattan's Lower East Side, center of the upcoming New York art scene. The art gallery is a very long space, the concept was to divide it into three continuous chambers gradually shrinking, making the experience of walking through the Art Gallery a journey full of discoveries.



ART FAIR TOKYO 2018

Tokyo, Japan 2018. By DOX

Sokyo's Gallery Booth for the 2018 Tokyo's International Art Fair (AFT). The design features a continuous two level undulating counter to showcase the contemporary ceramic artworks.



YOUTUBE TOKYO

Tokyo, Japan 2017. By DOX

Proposal for the new YouTube Space in Tokyo. The design was the second place in a restricted design competition, among some of the most recognized designers in Japan. The concept was to use the YouTube design identity as motive for the facade and interiors. The building becomes a huge billboard freestanding in the bustling Shibuya district.



SK-II POPUP TOKYO

Omotesando, Tokyo, Japan 2018. Collaboration of DOX with
ALTA NYC & Huge New York.

Collaboration with ALTA architecture and HUGE, for the design of a Pop-up Store, for the cosmetics brand SK-II in the trendy Omote-Sando neighbourhood, Tokyo. DOX was in charge of the 3D design production, and also collaborated with the drawing documentation for the project.



ADEAM+FOXLEY TOKYO

Tokyo, Japan 2019. 3D's by DOX for HaCo

Fashion store in Isetan Shinjuku, combining the ADEAM and FOXLEY brands in one space. DOX developed the 3D design for HaCo. The project is simple, luxurious and elegant. The 3D design images and final construction are almost identical.



SK-II TESTER BAR TOKYO

Omotesando, Tokyo, Japan 2019. By DOX in collaboration with DENTSU LIVE

Collaboration with Japanese top advertising firm Dentsu Live, for the design of a Pop-up Store for the cosmetics brand SK-II in Omote-Sando, Tokyo. The design featured a tester bar and powder room, and it was inspired by the Power of Pitera commercial series, starring Japanese celebrity Naomi.



ADEAM GINZA SIX TOKYO

Ginza, Tokyo, Japan 2016. 3D's by DOX for HaCo

Flagship store in Tokyo for ADEAM, following the steps of the Midtown location. The Design was created by HaCo, DOX was responsible for the 3D work. The design is simple, elegant, with references to Japanese traditional architecture.



AGATHA PARIS SEOUL

Gangnam, Seoul, Korea 2015. By DOX

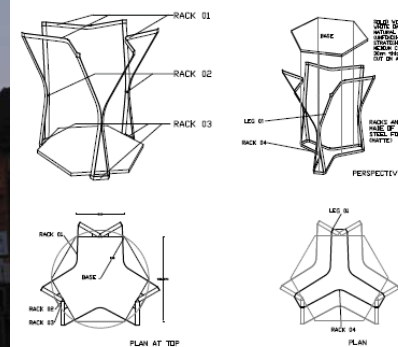
Agatha Paris Store in the fashionable Gangnam district, next to all the big brands. Design and construction was a collaboration of DOX and Bossdesign. The small space was designed and built on a tight schedule, following the brand identity of Agatha Paris.



BEE HOUSE SEOUL

Hongdae, Seoul, Korea 2011. By DOX

Hongdae is the hip party area for Seoul's youngsters. We were commissioned the design a casual retail space, by using unfinished materials, the result is a warehouse looking space filled with hexagonal furniture elements based on Bee House's logo and brand identity. The curves and angles add sophistication to the design, acting as an attractor for customers.



ANAYI TOKYO

Tokyo, Japan 2017. 3D's by DOX for HaCo.

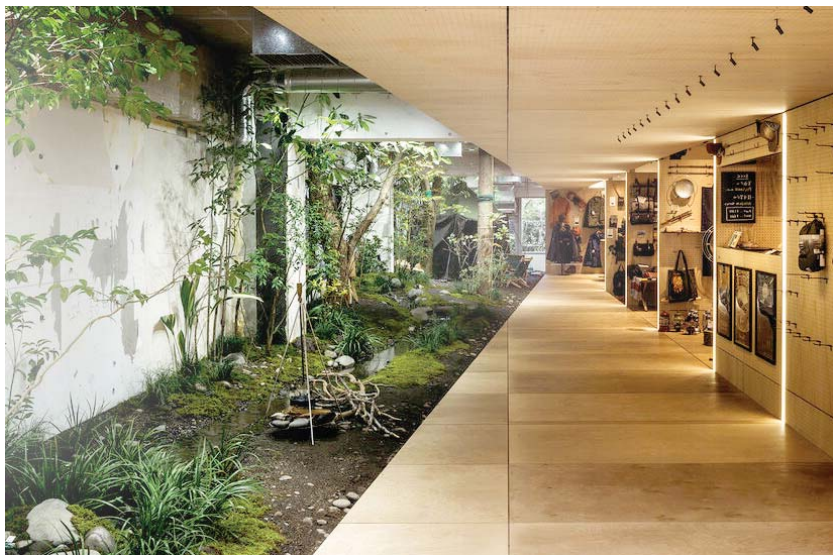
Proposal for new fashion store for Japanese fashion brand ANAYI. Perfect proposal by HaCo, and 3D renderings by DOX. The design is simple, elegant the main concept was a continuous illuminated wall niche.



UPI STORE TOKYO

Tokyo, Japan 20--. Dox collaboration with HaCo

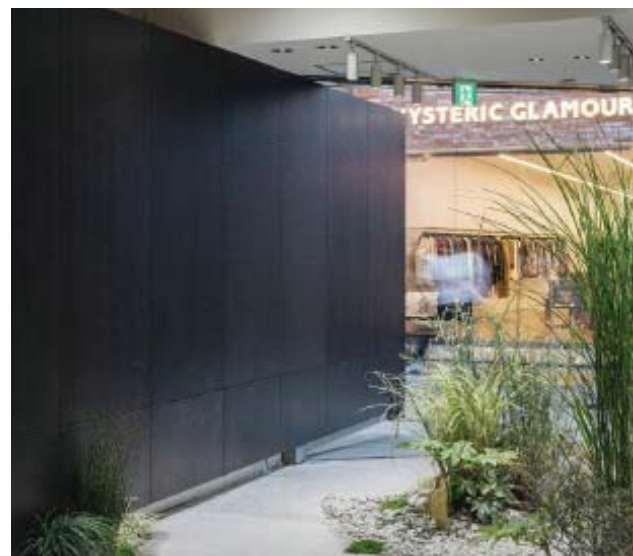
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UPI STORE KYOTO

Kyoto, Japan 20--. Dox collaboration with HaCo

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AMWAY SEOUL

Seoul, Korea 2016. By DOX

Restricted design competition by invitation for Amway Asia. The concept proposal was for Amway's APAC operations new showrooms. The design features natural elements and wood screens.



GAP SEOUL

Hongdae, Seoul, Korea 2011. By DOX

Originally Designed as the Flagship Store of fashion brand Bee House, the space was reconverted into a GAP store. Parts of the original Bee House flagship store design were left in place, with new furniture and branding items. A fresh look for GAP in Seoul.

DIFFA NYC

New York, USA 2006, 2008, 2009. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Fashion meets design in Manhattan at DBD, for an annual fundraising event organized by DIFFA for AIDS. New York's most renowned designers collaborate to create incredible dining experiences for this event. Profits from the dinners, cocktail parties and exhibits are donated to the fight against AIDS.



AYR WELLNESS BOSTON

Boston, USA 2022. Collaboration with ALTA NYC

Foxey's Sports Pop-up store in Isetan Shinjuku. The 3D design by DOX in collaboration with design firm HaCo. The store showcases the new casual collection of the Japanese highend fashion Brand Foxey.



FOXLEY POP-UP TOKYO

Shinjuku, Tokyo, Japan 2019. DOX 3D Design for HaCo

Foxey's Sports Pop-up store in Isetan Shinjuku. The 3D design by DOX in collaboration with design firm HaCo. The store showcases the new casual collection of the Japanese highend fashion Brand Foxey.



ZARA HOME

FUTAKO

Tamagawa, Tokyo Japan 20---. Designed by Studio Zara.
Construction Supervision by DOX



ZARA

FUKUOKA

Fukuoka, Japan 20--. Designed by Studio Zara. Construction Supervision by DOX

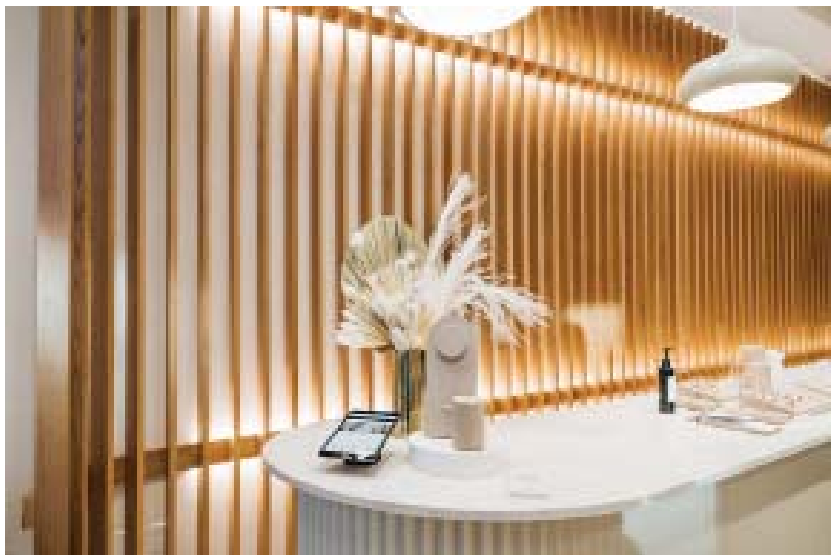


MEJURI

TORONTO

Toronto, Canada 20--. Dox collaboration with ALTA NYC

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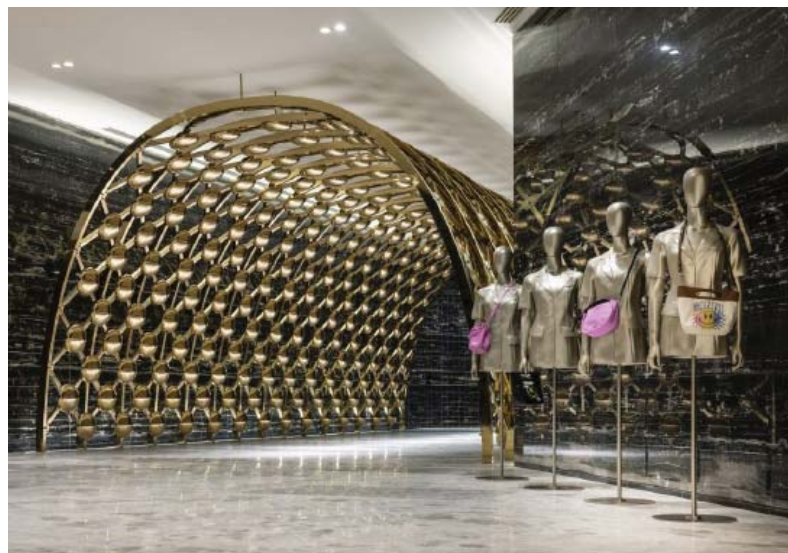


PRINTEMPS

DOHA

Doha, Qatar 2022. Dox collaboration with ALTA NYC

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TATCHA

SEOUL

Seoul, Korea 20--. Dox collaboration with ALTA NYC

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FOOD & BEVERAGE interiors

ANA HANGAR CAFE HANEDA AIRPORT

Haneda International Airport, Tokyo 2019. Collaboration of DOX with Sazabi-League

All Nippon Airlines (ANA) hangar cafe, at Haneda House, on Domestic Terminal 2. The cafe is a collaboration of Pablo's Cheesecakes and ANA, designed by Sazabi-League, DOX collaborated with the 3D design production.



ADIENT CAFE YOKOHAMA

Kanagawa, Japan 2023. By DOX

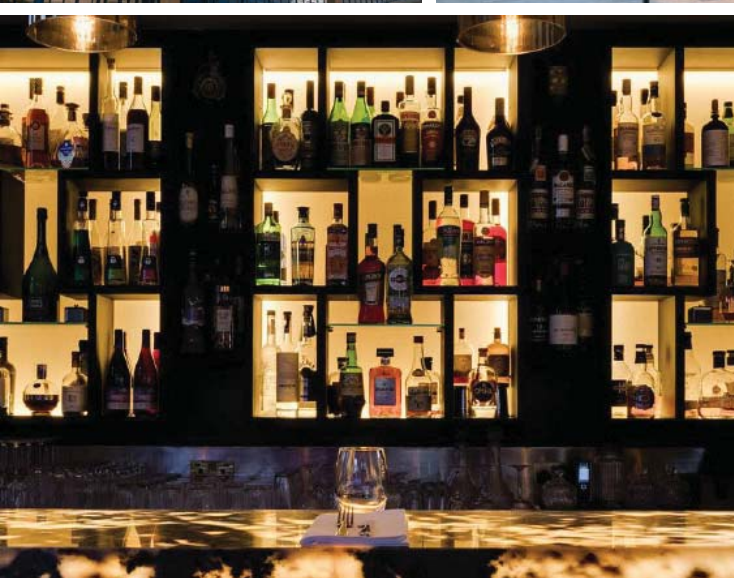
Showroom, Cafe and Meeting Spaces for GLOBAL leading automobile seat manufacture ADIENT. The space has a futuristic look but still natural and sustainable, a bright future for a leading company.



MUCCI'S LONDON

Kings Road, Lodon, UK 2020. By DOX

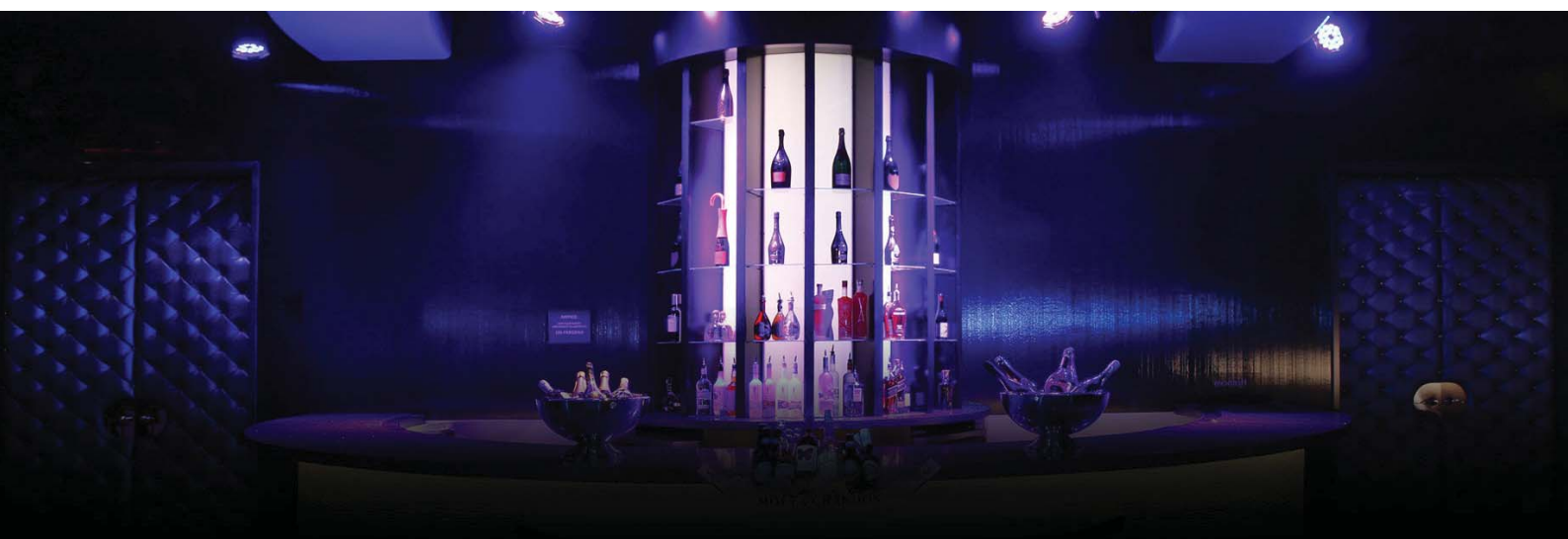
Exclusive Italian dining in the heart of London, by Giuseppe Mucci. The restaurant gathers a high end and exclusive crowd. Great reviews, and always packed!



SCORES CLUB NEW JERSEY

Atlantic City, NJ, USA 2012. DOX for ICrave

DOX collaboration with ICrave one of the world top designers for nightlife spots for the Blue Velvet Club, and Scores Club in Atlantic City, New Jersey. Blue and gold tones define the lavish venue.



TOMAHAWK & CHAMPAGNE LONDON

London, UK 2015. By DOX

Tomahawk & Champagne Steakhouse features champagne golds and greens, on this exclusive venue in the center of London. Designed for Giuseppe Mucci. A safe heaven for the dangerously trendy.



PASTACCIO SEOUL

Ilsan, Korea, 2013. By DOX

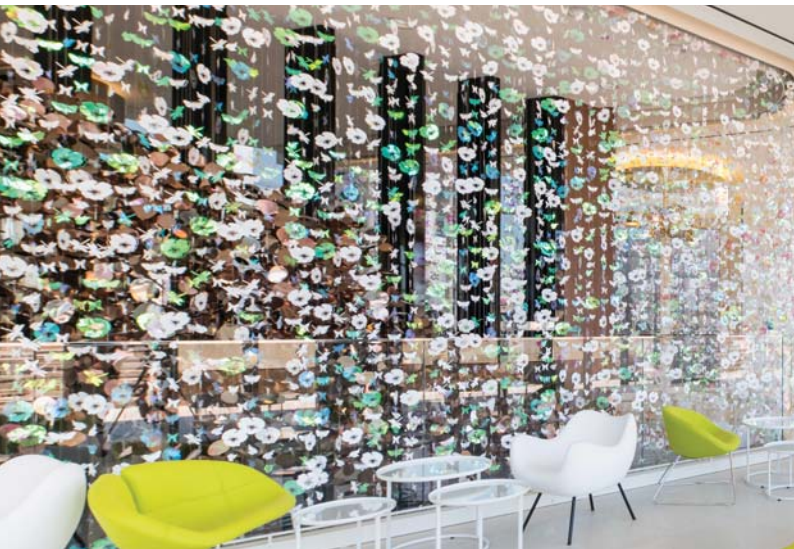
Italian fine eatery in Ilsan, Seoul. The venue has sophisticated interiors with predomination of greens and wood. Promoted by successful businessman Sewon Baek, a run by an Italian manager Giuseppe Mucci. The restaurant distinguishes itself from others Italian venues, as a truly European establishment.



PERRIER JOUET SEOUL

Paradise City Casino and Hotel, Seoul, Korea 2015. By DOX

Trendy venue at Incheon's Airport Paradise City Casino. High end Bar for top world class Champagne brand Perrier-Jouet, catering a feminine and sophisticated clientele. The design is a mixture of greens and golds. Collaboration of DOX and Pernod Richard Korea.





HOTELS

interiors

MARMARA PARK AVENUE HOTEL

NYC

Manhattan, NYC, USA 2013. Ivan Pazos Senior designer for Joe Ginsberg

The Marmara Hotels property in Park Avenue South, just a few blocks from Grand Central Station. The Hotel targets a sophisticated crowd of Global Nomads. The design is a Collaboration between New York artist Joe Ginsberg and DOX. Art pieces, finishes and applications create an unique space, with its own character and personality.





LEE BO YOUNG & JISUNG APT SEOUL

Gangnam, Seoul, Korea 2013. DOX & Bosssdesign

Apartment design for Korean celebrity actors Lee Bo Young and Jisung in Gangnam, Seoul. The design is a modern and clean luminous space. The result is a very contrasted minimalist interior. Close collaboration with Bosssdesign.



W HOTEL ORANGE COUNTY

Orange County, CA, USA 2008. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

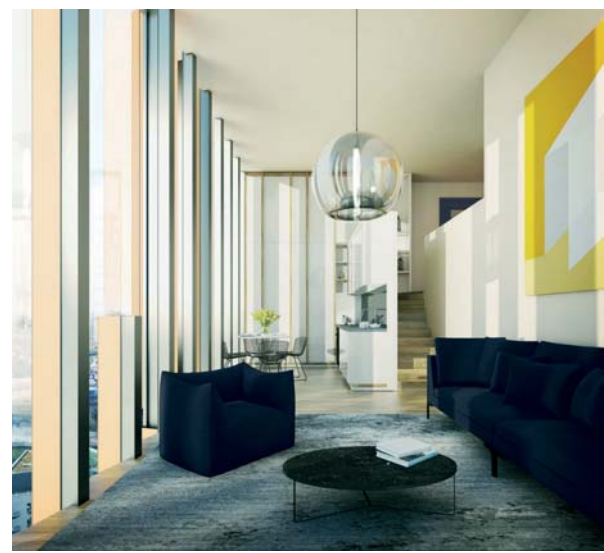
Huntington beach is a surfing spot in the LA Area. The project was designed by SOM, and Ivan Pazos was the lead interior designer. Purples, reds and oranges are mixed together with wave like wood structures. A safe heaven for the dangerously trendy.



MANHATTAN LOFTS LONDON

London, UK 2018. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

New trendy Hotel and residences in London. The design was made by SOM, and Ivan pazos was lead designer for the Lobbies and terraces.



QYU NHON HOTEL VIETNAM

Qyu Nhon, Vietnam 2017. Ivan Pazos for Nihon Sekkei

Hotel development on the beach front of Qyu Nhon. Ivan pazos was the lead designer within the Nihon Sekkei team. The hotel is a mid range facility in the town of Qyu Nhon, upcoming new resort.



MERCURE HOTEL HANOI

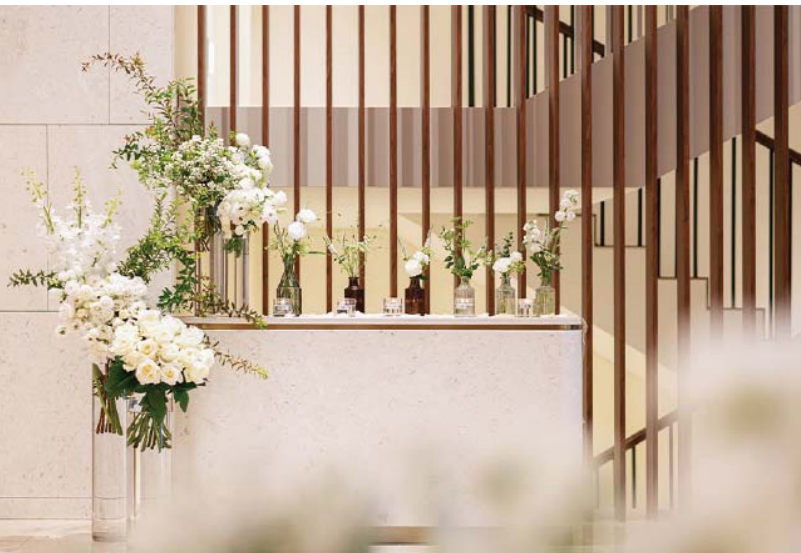
Hanoi, Vietnam 2011. Ivan Pazos for DA Group

The lakes and trees of Ha Noi, and the traditional and charming Vietnamese attires and hats have been the main inspirational motive for the design of the new Mercure property in the City. The peach flowers also bring a pinch of colour into the mix. Ivan Pazos was the lead designer within the DA group team.

BAILEY HOUSE WEDDING HALL SEOUL

Gangnam, Seoul ,Korea 2019, By DOX

Wedding hall facilities for Bailey House, within a Shilla Stay Hotel in Seoul's Gangnam District. The design included food & beverage and the wedding chapel. The project was a collaboration with Seoul's based firm Wee Associates.

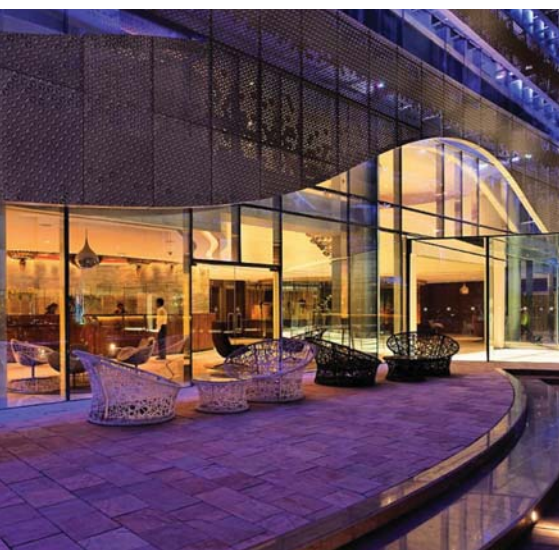


PARK HOTEL

Hyderabad

Hyderabad, India 2010. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Hyderabad, India, is well-known for its pearls and bangle bracelets, as well as for its Nizams. The city's long jewelry tradition is the inspiration for the décor of the new Park Hyderabad, a hotel boutique that opened in April of 2010. The result is an elegant mix of traditional Indian heritage, with an overall modern look to it. Cutting edge design meets local traditions.



OFFICES

interiors

PRITZKER-HYATT CHICAGO

Chicago, USA 2005. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

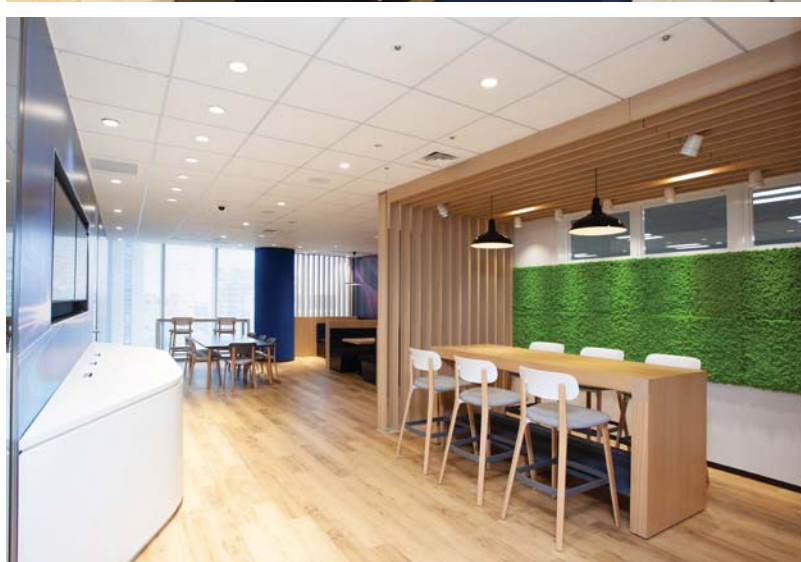
New Headquarters for JTI, designed by SOM. Ivan Pazos participated in the project as Senior Designer. The design of the office resembles to a hotel environment, with a predominance of wood and a vertical void over the skylobby.



HEWLETT PACKARD OSAKA

Osaka, Japan 2019. DOX collaboration with The Waku+Folk Partnership

Collaboration between DOX and The Waku+Folk Partnership for an office for HP in Osaka. DOX was responsible of the design and 3D work. The project was managed by JLL. The design is simple and elegant with a predomination of wood and punchy colors, according to the HP international design guidelines.

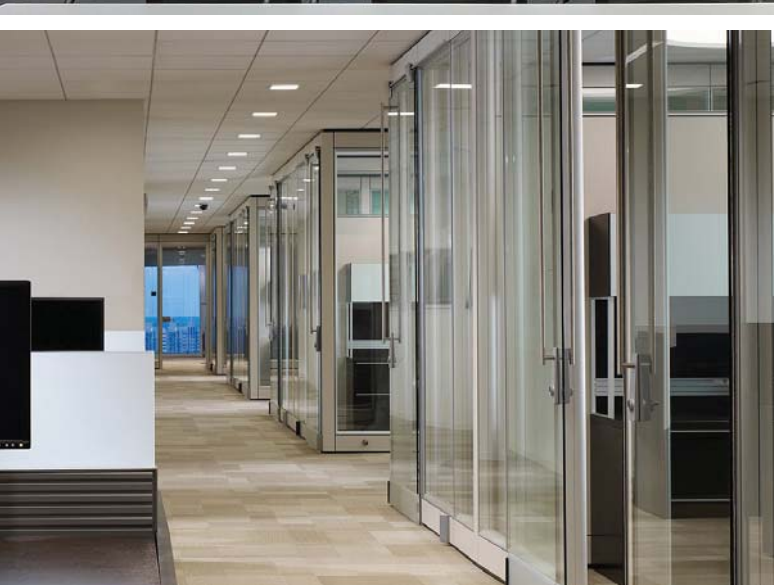


BBVA

MADRID / MEXICO

Madrid / Mexico DF, 2009-2014. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

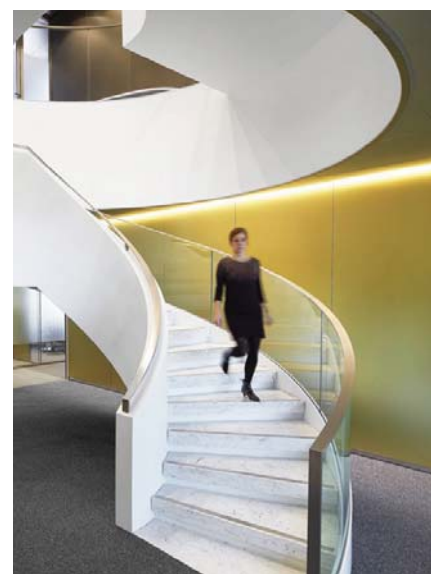
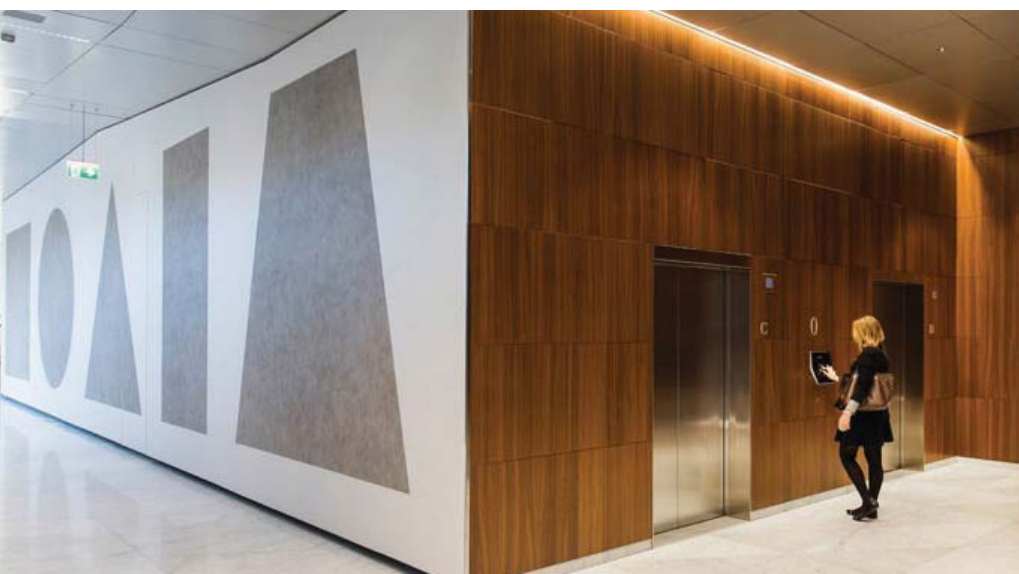
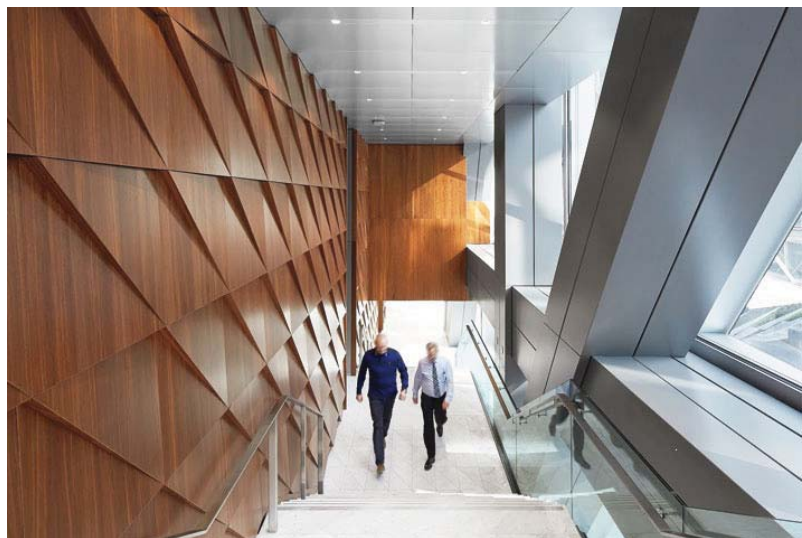
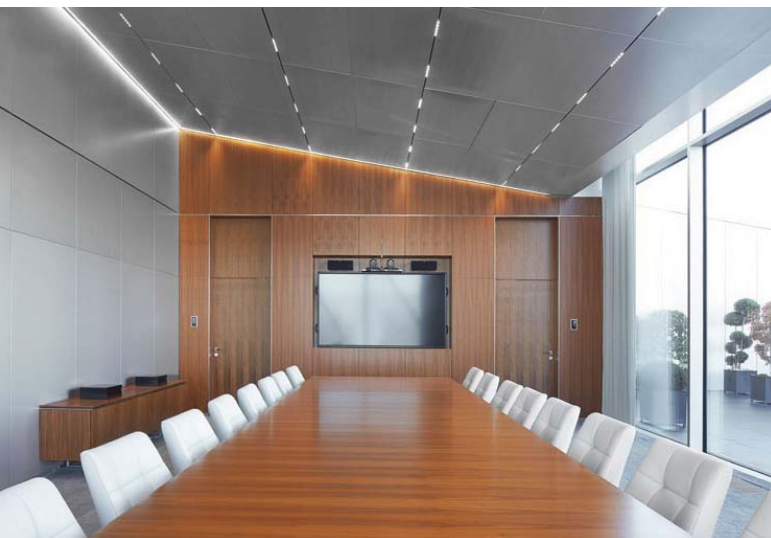
Global interior design standards for the BBVA offices, by SOM. Ivan Pazos was Senior Designer in charge of the international competition that won the project. the design follows the BBVA bank corporate image.



JAPAN TOBACCO INT GENEVE

Geneve, Switzerland 2016. Ivan Pazos as Senior Designer for Skidmore, Owings and Merrill

JTI Headquarters in Geneve, designed by SOM. Ivan Pazos participated in the project as Senior Designer, and was in charge of the executives office, and interconnecting spiral stair.



QATAR PETROLEUM QATAR

Doha, Qatar 2009. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

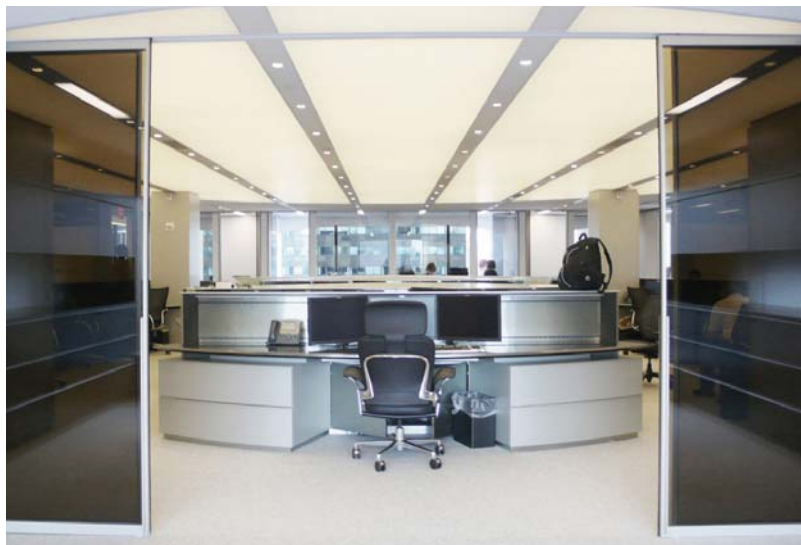
Qatar Petroleum Headquarters, by SOM. Ivan Pazos was the main senior interior designer for the SOM's team. The project comprises 15 buildings with offices and facilities. each building has a predominant puch color.



HARBINGER NEW YORK

NYC, USA 2008. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

Harbinger Capital hedgefund offices in New York by SOM. Ivan Pazos was senior interior designer for SOM's initial proposal. The finishes are mostly neutrals, highly contrasted and elegant. The project features a round central table for as main trading desk, to enhance teamwork.



ADIENT OFFICES YOKOHAMA

Kanagawa, Japan 2023. By DOX

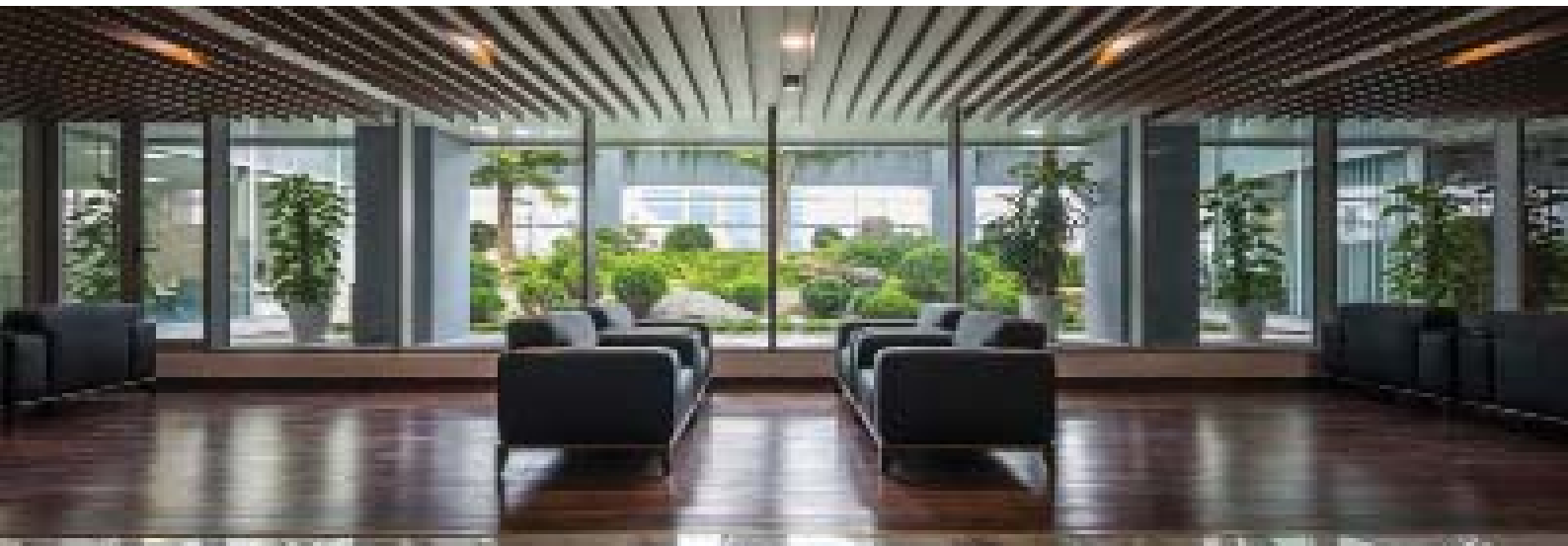
Offices and Meeting Spaces for GLOBAL leading automobile seat manufacture ADIENT. The space has a futuristic look but still natural and sustainable, a bright future for a leading company.



MB BANK HANOI

Hanoi, Vietnam 2017. Ivan Pazos as Senior Designer for Nihon Sekkei

MB Bank Headquarters, Ivan Pazos was senior interior designer for the Nihon Sekkei team. The executive offices are located at the top floor, and wood is the predominant material.



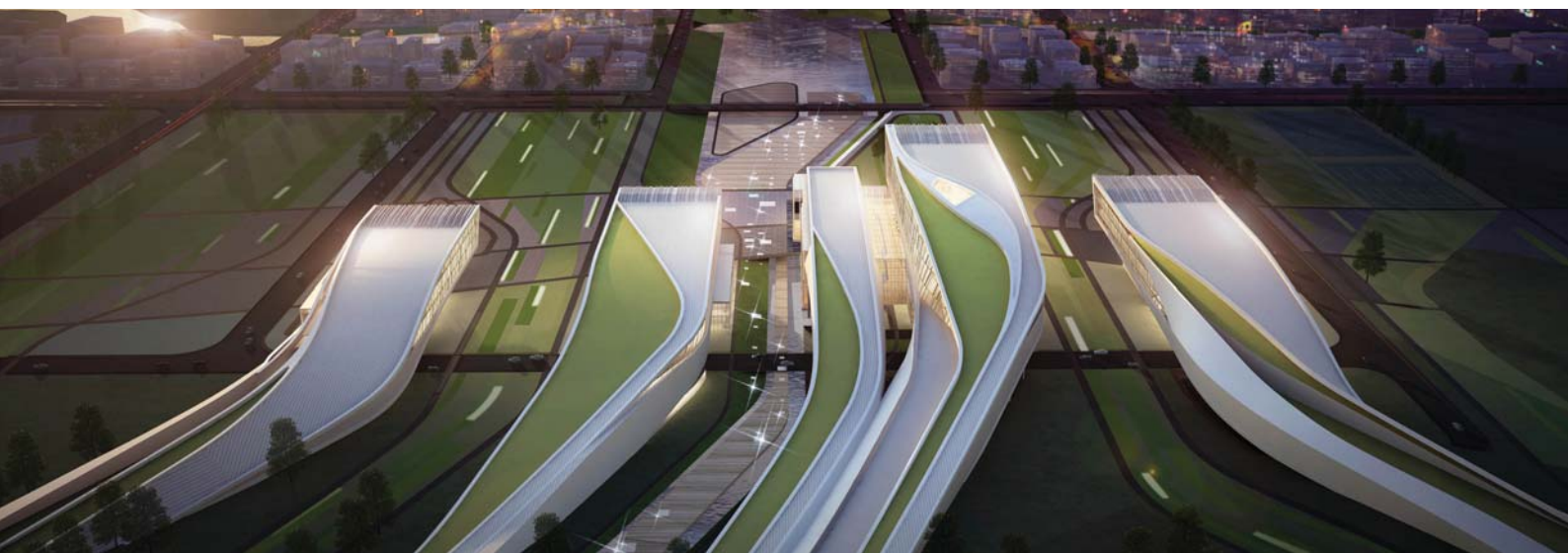
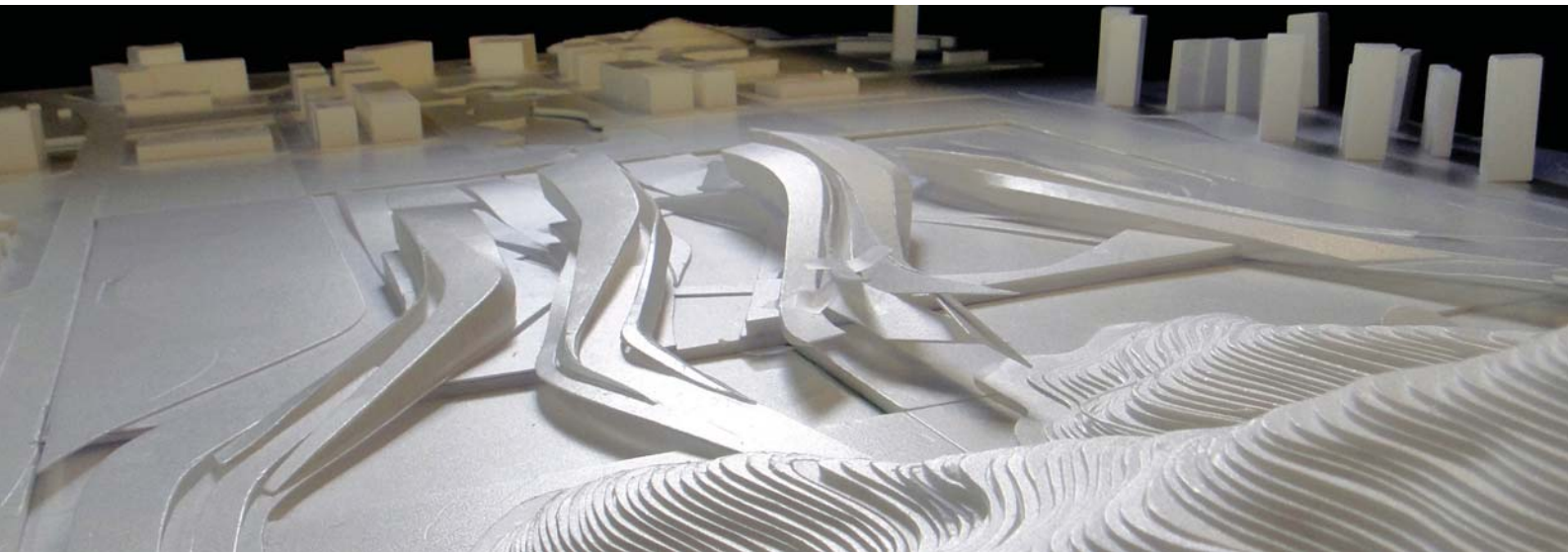
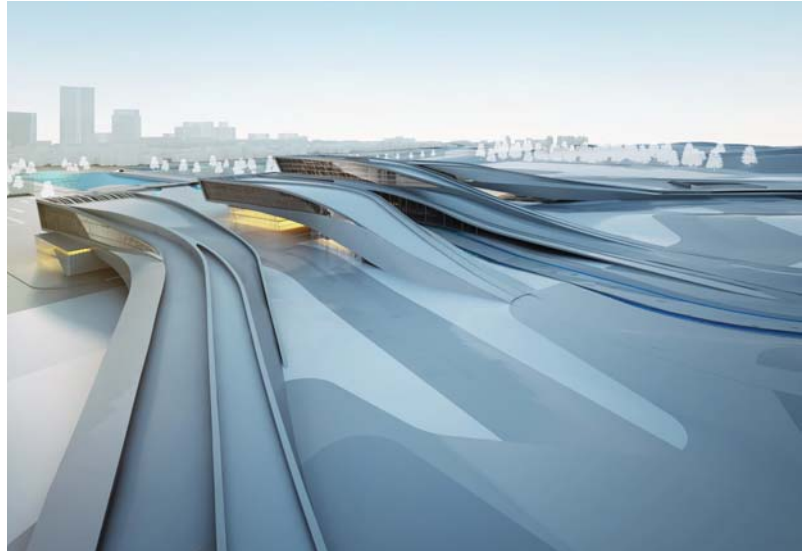
ARCHITECTURE

projects

CITY HALL COMPETITION KOREA

Gyeongsang Buk Do, South Korea 2010. Ivan Pazos for DA Group

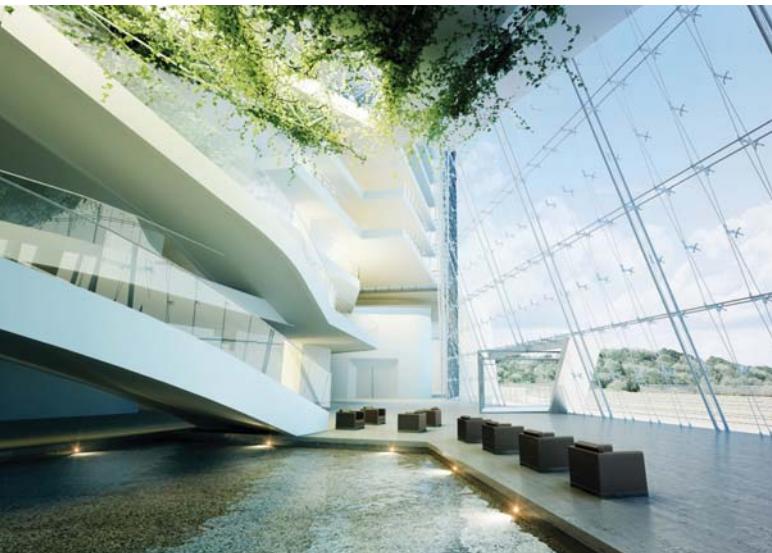
As South Korea continues its economic growth new planned cities are being developed in several locations. Gyeongsang Buk Do province it is one of these new Urban Developments. Ivan Pazos was the Senior designer with DA Group for the competition project. A fluid design that blends with the landscape.



KOGAS COMPETITION SEOUL

Daegu, Korea 2010. Ivan Pazos for DA Group

Kogas, restricted competition for the main gas provider in Korea. Ivan Pazos was senior designer with the DA Group team. The project is located in the city of Daegu.



NAM KWAN MUSEUM CHEONGSONG

Cheong Song, Korea 2016. By DOX

Renovation of a former high school building into a museum for renowned Korean painter from CheongSong Nam Kwan. A Collaboration between DOX and Bossdesign.

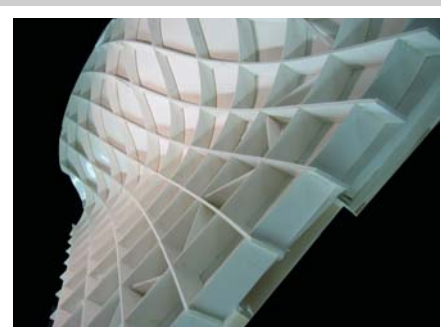
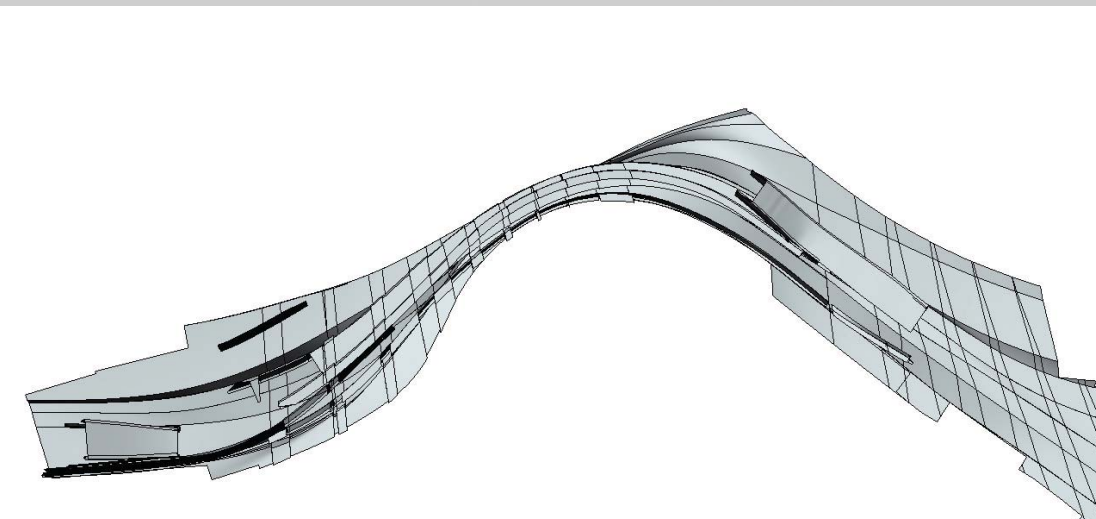
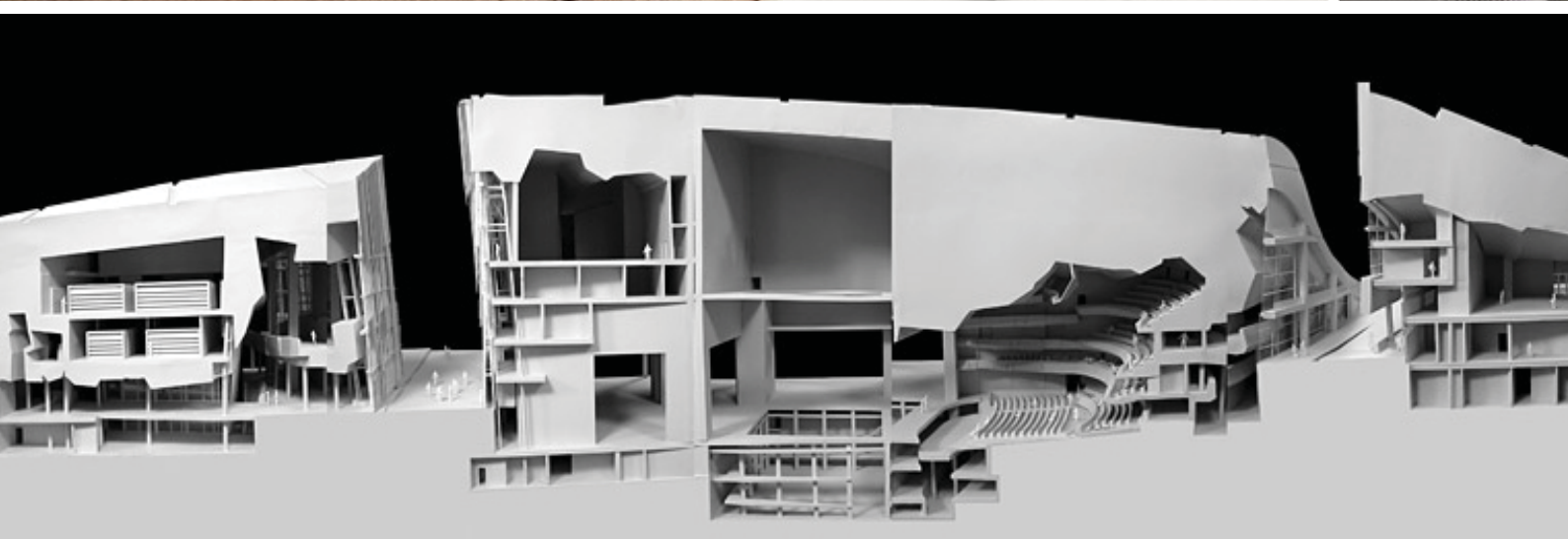
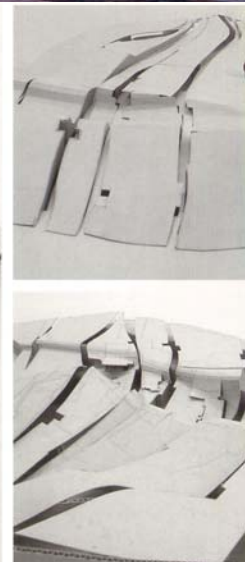
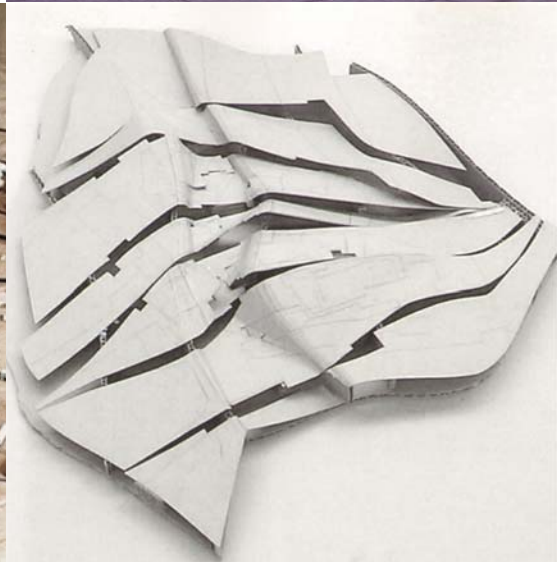


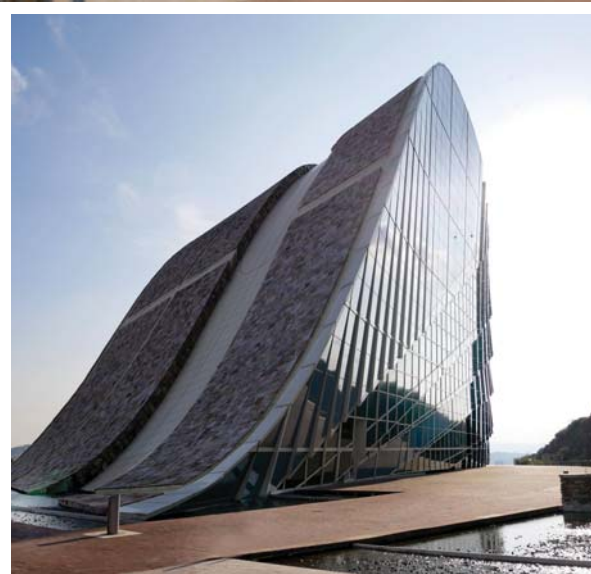
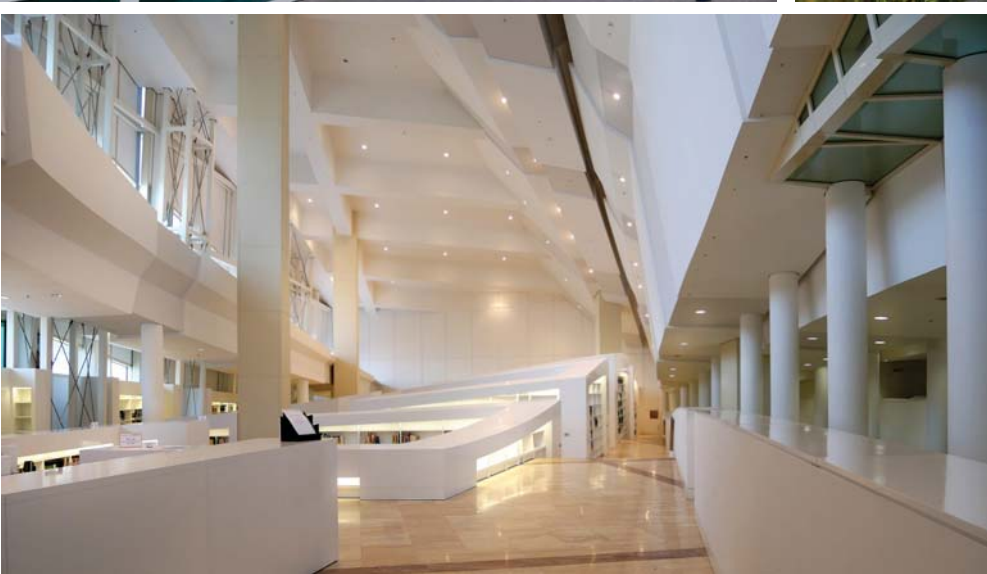
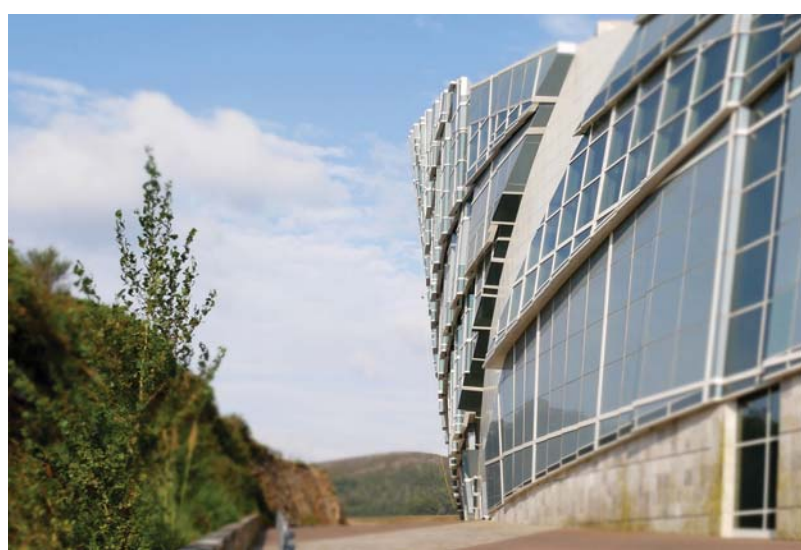
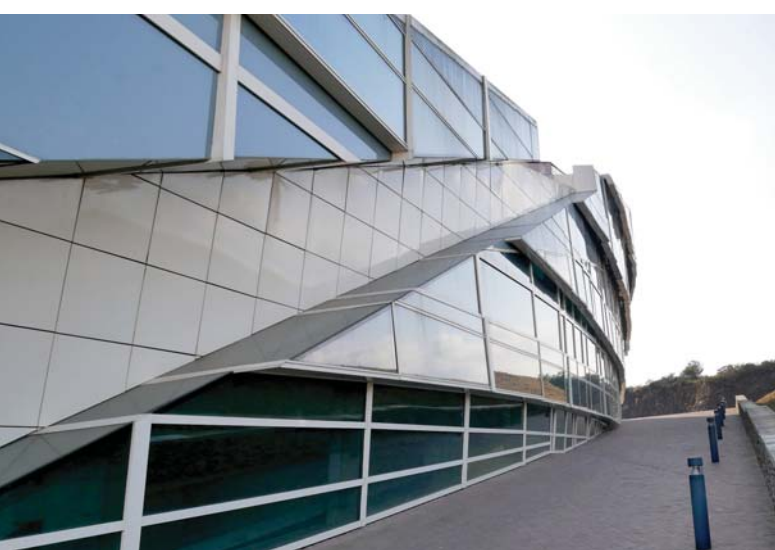
CITY OF THE CULTURE OF GALICIA

SPAIN

Santiago de Compostela, Spain. 1999-2012. Ivan Pazos for Peter Eisenman

In the Celtic land of Galicia, lays the holy tomb of Saint James. Peter Eisenman's Masterpiece lays just a few kilometers away from the one thousand year old Cathedral. The City of the Culture of Galicia is inspired by the old middle age town of Santiago and a scallop's shell, which is the symbol of the ancient pilgrimage. Ivan Pazos was senior designer within Eisenman's team.





NATO HQ

BRUSSELS

Brussels, Belgium 2004-2017 . Ivan Pazos for Skidmore, Owings and Merrill

NATO Headquarters building in Brussels, designer by SOM Chicago, New York and London. Ivan Pazos was Senior Designer with SOM for the Council Room, Meeting and public areas. The building started its operations in 2017.





LIBRARY MADRID

Madrid, Spain 2019. Finalist in Competition by DOX & Almazan Keio University Lab

Finalist (Among the 10 top entries out of 160) for the design competition organized by the Madrid city government for a library building in Las Tablas. Project in Colaboration with Almazan Lab at Keio Univesity, Tokyo.



NAN QIAO HOTEL SHANGHAI

Nan Qiao, Shanghai, China, 2018. Ivan Pazos Senior designer for Nihon Sekkei

Residential and hotel development in the outskirts of Shanghai. Ivan Pazos was the Senior Designer with the Nihon Sekkei team. The project features triangular fading out windows.



KCC GOLF VILAS

PHILIPPINES

Clark, Philippines 2018. By DOX

Luxury Vilas, annex to a golf course in the mountain resort town of Clark in the Philippines, on a Korean owned golf course. The vilas are simple and elegant with adjacent swimming pools.



POOL HOUSE

FLORIDA

Orlando, Florida 2019. Collaboration of DOX with Natalie Cheng of Alta NYC

Proposal by Alta NYC for a house in Florida. DOX collaborated with the Computer Graphics production.

MUSEUM

COMPETITION

SPAIN

Galicia, Spain 2011. By DOX

Competition Proposal for a Museum in the north western Spain, by DOX. The project is composed by triangulated cubic volumes.



PORT MASTERPLAN YOKOHAMA

Yokohama, Japan 2018. Ivan Pazos Senior designer for Nihon Sekkei

Ivan Pazos was senior designer, and also did the 3D work for the re-development of the Yokohama port. The project includes an opera house, hotels, convention center, recreational, residential and a casino.



PEDESTRIAN BRIDGE SHANGHAI

Shanghai, China, 2016. Ivan Pazos Senior designer for Nihon Sekkei

Competition: Second place. Ivan Pazos was the Senior Designer for the competition, against Gensler, GMP and Ove Arup among others. The bridge proposal is an organic X shaped multilevel pathway.



OPERA HOUSE CHENDU

Chendu, China 2016. Ivan Pazos Senior Designer for Nihon Sekkei

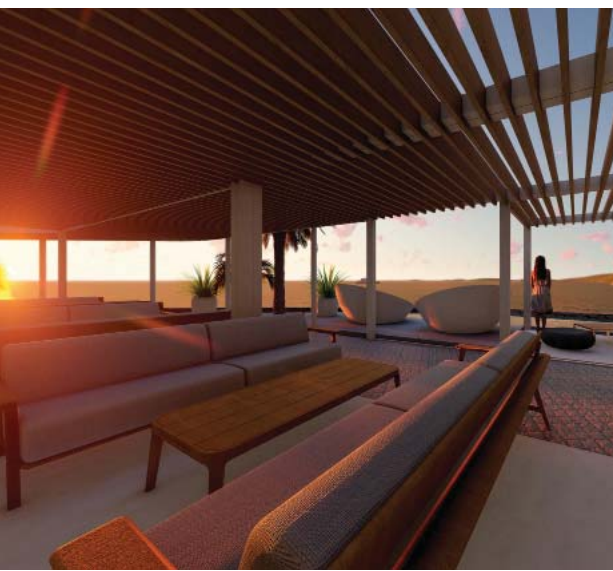
Competition: Second Place.
Ivan Pazos was the Designer in charge with Nihon Sekkei's team for the restricted Competition. Among others Zaha Hadid, GMP and Jean Nouvel participated in the Competition.



ITOSHIMA RESORT FUKUOKA

Itoshima, Fukuoka, Japan 2023. By DOX

Resort Dining in Fukuoka's West Coast by Digisurf. The project sits on a cliff overlooking the ocean over a small cozy beach. Ideal for food, drinks and private salt water spa. A perfect venue to relax and dine after a day on the seashore.





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